

Promoting
the
**Competitiveness,
Growth and Sustainable
Development** of T&T's
manufacturing sector

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Trinidad & Tobago
Manufacturers' Association







Mahindra Ramesh Ramdeen
Chief Executive Officer

Welcome to the Trinidad and Tobago Manufacturers' Association.

Message from the CEO

The Trinidad and Tobago Manufacturers' Association (TTMA) is committed to transforming Trinidad and Tobago's manufacturing sector into a driving force for economic growth and development.

The Association, now in its 57th year of operation, continues its focus on promoting local industry, seeking new opportunities for market expansion, diversification and trade promotion.

TTMA continues to be a strong voice for manufacturers in Trinidad and Tobago, and our goal is to create value for our members, provide quality service and contribute to the sustainable economic growth and success of the manufacturing sector and our country.

This country's manufacturing sector is an important contributor to the national economy, and has the potential to become a major driver of national development.

As the Association looks ahead to 2013, we recognize that to succeed in the competitive global marketplace, our manufacturers need policies that create the right environment for growth.

Vision

To be the voice of manufacturers in Trinidad and Tobago, creating value and providing world class service to our membership.

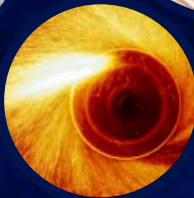
Mission

Representing the interests of Trinidad and Tobago's manufacturers, promoting competitiveness and growth and creating an environment that will result in the sustainability of the manufacturing sector in the future development and progress of our nation.

History of the TTMA



The Trinidad and Tobago Manufacturers' Association (TTMA) was established in 1956 with eight pioneer firms, and today, stands strong with more than 350 members. We are a powerful voice of the manufacturing sector and the leading advocate for policies that assist in its growth and development.



In keeping with our mandate to promote the competitiveness of manufacturers in Trinidad and Tobago, in the year 1999, the TTMA conceptualized and staged the first Trade and Investment Convention (TIC), to showcase the high-quality products offered by this country's manufacturers. Today, the TIC is the largest business-to-business event in the region.



TTMA believes that a modern, competitive and innovative manufacturing industry is central to Trinidad and Tobago's economic future.

The Association works with the Government, its agencies and regulatory bodies to address the challenges facing the country's manufacturers - competitiveness, access to regional and international markets, and ease of doing business.

Our Areas of Focus



TTMA provides support to its members through:

ADVOCACY

Improving the business environment in which Trinidad and Tobago's manufacturers operate and enabling access to markets in the region and around the world.

TRADE FACILITATION

Representing our members at various domestic, regional, hemispheric and international trade negotiation meetings.

BUSINESS SOPHISTICATION

Assisting with the generation of market expansion both regionally and internationally through the monitoring of the annual Trade and Investment Convention and leading foreign trade missions

RESEARCH

Providing intelligence that keeps our membership informed on business trends and policy developments.

Our Services

- Acting as a representative of the manufacturing sector in dealing with Local and Foreign Governments and in the monitoring of legislation affecting manufacturers;
- Assisting with the generation of market expansion both regionally and internationally through the mounting of local, regional and international trade fairs, exhibitions and foreign trade missions;
- Providing members with information on all local, regional and international trade related matters of relevance;
- Representing members at the various domestic, regional, hemispheric and international trade negotiation meetings and delegations;
- Negotiating for and on behalf of TTMA members with Government, and other relevant stake-holders;
- Acting as the liaison between the membership and the Government, specifically the Ministry of Trade, Industry and Investment;
- Offering education and assistance for local manufacturers in the efficient use of modern methods of manufacture and in the development of exports;
- Encouraging members to maintain and adhere to required standards and grades of quality in all manufactured goods and services;
- Offering assistance in securing markets for both raw materials and finished products;
- Sourcing and distributing statistical information and relevant data on trade and industry, imports and exports, manufacturing processes and finance;
- Educating members on all forms of financial assistance available to manufacturers and also on the procedures through which this assistance may be obtained;
- Promoting joint ventures between members and foreign enterprises;
- Representing on the following task forces, boards and committees for the purpose of consultation and participative dialogue; Standing Committee on Business Development, Food and Beverage Industry Development Committee, CARICOM Trade Support Programme, Mercantile Committee, Port Users Meetings, Technical Advisory Team, National Export Strategy for T & T, The Standing Tripartite Committee on Labour Matters, Manufacturing Advisory Council, National Health Insurance Scheme, Industry Fund, National Health and Food Safety Committee, TVETT Task Force, T&T Fair Trading Commission, Price Advisory Committee, National Productivity Committee, Construction Sector Oversight Committee, National Technical Committee for the Revision of Standards, Technical Negotiating Group, Technical Working Group, Technical Coordinating Committee.

Our Committees

TTMA Membership Services Committee

The TTMA Membership Committee works to ensure that member companies are provided with added value as a member of the Association. The Committee is charged with ensuring that the membership derive specific benefits from the TTMA and aims to specifically improve customer service.

Export Marketing Committee

The Export Marketing Committee is tasked with providing relevant information with regards to various export markets for the local manufacturing sector, including a data base for exports purposes, inclusive of technical regulations, standards and registration procedures. The Committee will also organize out-bound Trade Missions, based on members' needs and provide market intelligence on selected markets.

Advocacy Committee

The Advocacy Committee aims to strengthen TTMA's advocacy role on behalf of member companies with specific attention to legislation and policy development. Activities of the Committee will ensure that strategies are developed to work with Government and State Agencies to ensure a more enabling environment for increased global competitiveness of local businesses for the sustainable development and growth of the local economy.

The Communications, Events, Public Relations and Marketing Committee

The Communications, Events, Public Relations and Marketing Committee will be responsible for all the marketing; PR and communications efforts of the TTMA. The Committee will work closely and collaboratively with the staff of the TTMA, providing high-level communications support consistent with the Association's strategic objectives.

Trade, Logistics and Institutional Strengthening Committee

The Trade, Logistics and Institutional Strengthening Committee is responsible for handling issues that relate to transportation and the operation of the border control and regulatory bodies in Trinidad and Tobago.

Standing Committee on Trade & Related Matters

The Standing Committee on Trade and Related Matters is a Cabinet appointed Committee chaired by the Trinidad and Tobago Manufacturers' Association (TTMA). This committee was established to provide advice and recommendations to the Minister of Trade Industry and Investment and by extension the Government of Trinidad and Tobago on all trade related matters. These matters occur in the local, regional and international arena and include physical infrastructure, trade negotiations and regional trade issues.

Testimonials

"We wish to thank the Trinidad and Tobago Manufacturers Association (TTMA) for all the dedicated services and assistance they have given to us. The TTMA has a deep understanding of the hardships and hindrances that businesses undergo in Trinidad and Tobago and indeed offers full aid and support. The staff in particular is extremely efficient, friendly and helpful. The TTMA provides our company with expertise services and assistance across all aspects of business. The TTMA has become an integral part of our operations and we look forward to maintaining this relationship. We feel that the services of the TTMA is excellent."

Fawaaz Khan
Director
NAISA BRAND PRODUCTS
LIMITED

"I believe that the TTMA is an integral part of Trinidad and Tobago's non-energy sector, in providing information and services to assist our manufacturers in achieving short term and long term goals. TTMA's staff has always been extremely helpful in making Fresh Start a success."

Marcus Sun Kow
Marketing Director,
Fresh Start Ltd

"The TTMA has assisted KC Confectionery Ltd with problems experienced with Customs and Excise and the Port Authority of T&T. Because of the TTMA's intervention our problems were solved without any repercussions. We are also kept abreast of Trade Negotiations and they have lobbied against non tariff barriers."

Ashmeer Mohamed
Director and Corporate Secretary of
K.C. Confectionery

"The TTMA has assisted our organization, a leading distributor of pharmaceutical and other related products. They have helped with the lobbying for improvement in the functioning of regulatory agencies such as the Chemistry Food and Drug Division, the Trinidad and Tobago Bureau of Standards and the Customs and Excise Division. The TTMA's efforts have been more impactful compared to when we have had to lobby on our own. TTMA also assists in notifying us on updates with respect to Trade Facilitation as they arise, which is also quite useful to our business."

**Paul Hee Houg
General Manager Operations
Oscar Francois Limited**

Unique Woodworking Limited takes this opportunity to tremendously thank the TTMA for assistance in clearing three containers off the Port of Port of Spain. It was a difficult and challenging situation of which the Association's swift intervention was greatly appreciated, in amicably resolving the issue. I wish to commend the Association on the professionalism and proficiency portrayed in dealing with this matter and the urgency in which it was handled. It's reassuring to know, that we the members of TTMA have your full support in seeking their interests. -

**Harvey Sooree
Managing Director,
Unique Woodworking Limited**

"The TTMA is the singular voice of local manufacturers on a governmental and international level. There is great validity and strength in this representation and members benefit directly from the shared experience and support of the Board and Secretariat."

**Kandice Cunha-Thompson
Business Development Manager
Metal Designs and Concepts -
Universal Metals (MDC)**

"The TTMA is a vibrant, organized and proactive business lobby group that has assisted our company in resolving many issues over the years. They provide assistance with regards to:

- Collection of outstanding vat returns*
- Clearing shipments off the port*
- Giving advice and providing information on foreign markets*
- Provides a forum through which we can exhibit our products and attract foreign distributors.*

For all of the above we are happy to be a longstanding member of the TTMA."

**Roger Roach
CEO
Langston Roach Industries Limited**

Join the TTMA

Join the TTMA today and take advantage of the benefits of membership:

- Reduced rates for advertising in the TTMA's quarterly publication – The Manufacturer
- Networking – our events connect you with your fellow TTMA members, as well as industry leaders and experts
- Representation – TTMA lobbies on behalf of members on issues affecting their businesses
- Research and Market Intelligence – intelligence that keep members informed on business trends and policy developments
- TTMA Premium Discount Card – take advantage of savings offered by our partners to TTMA members

How to apply

1. Download the application form and two (2) reference letters from our website:
http://www.ttma.com/membership/join_the_ttma/

OR

Collect the membership application package from the TTMA located at #42 Tenth Avenue, Barataria.

2. Submit the completed forms along with the relevant fees to the TTMA office

Checklist:

- Completed Application Form (signed by the C.E.O. or Director of the company)
- Two (2) reference letters (from financial members of the TTMA)
- Application processing fee (\$500 VAT inclusive)
- Annual Subscription Rate (plus 15% VAT)

How to apply

Fees

Ordinary Members

Any person, firm or company carrying on in Trinidad and Tobago any manufacturing business is qualified to become an Ordinary member of the Company

No. of employees	Subscription
• 1-25	\$ 1,815.00
• 26-50	\$ 3,025.00
• 51-149	\$ 5,610.00
• 150-299	\$ 9,240.00
• 300 or more	\$14,520.00

Associate Members

Any person, firm, company, association or government agency who provide a service and have a bona-fide interest in the promotion of manufacturing in Trinidad and Tobago shall be qualified to become an Associate Member of the Company.

No. of Employees	Subscription
• Individuals	\$ 825.00
• 1-25	\$1,925.00
• 26-100	\$2,475.00
• 101-299	\$4,400.00
• 300 or more	\$9,240.00

3. The completed application package will be submitted at the next Board of Director Meeting for approval. When approved, the following will be issued:
 - letter of acceptance
 - invoice for membership fees (already paid)
 - certificate
 - complementary membership directory



Contact Us

Address

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TTMA's Mobile App

Apple Devices:

<http://bit.ly/ttmaappleapp>

Android Devices:

<http://bit.ly/ttmaapp>

*Blackberry, Nokia, Windows Phone
and other devices:*

<http://bit.ly/ttmawebapp>